

Personal Statement

I am currently working for Oath in San Francisco as Senior product designer at Oath Ads Platforms design system team. I have been working on building a Unified Design system and refreshing DSP product, a programmatic target ads product. I collaborate with product managers, UX designers, researchers and UI developers and engineers while developing UI component, visual concept to support web and mobile.

I have over 10 years of experience designing web and mobile products that I can state myself as an UI and visual design specialist. I designed and developed many websites for corporates, intranets, businesses, consumers and non-profit organizations at a digital agency in South Korea. Recently, I worked at Cyworld and Myspace, which are social networking industry, and an online game industry in South Korea and the United States.

Portfolio site: www.jinspark.com

Linkedin: www.linkedin.com/in/jspark

Education



Academy of Art University

MFA, 2016 Web Design & New Media. San Francisco



Hong-Ik University

BFA, 2000Advertising & Multimedia Design South Korea

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Work Experiences



Oath / Yahoo, Inc.



Senior Product Designer
Ad platform Design System team.
Unified Design system design.

June 2016 ~ Current San Francisco/Sunnyvale, CA



Fujitsu Laboratories of America

Contractor, UI/UX Design Consultant UI/UX design work and graphics assets for services and prototypes in the Data Driven Life Agents team.

October 2015 ~ May 2016 Sunnyvale, CA



Moonui Media, Inc.

Lead UI/UX Designer
iOS Application UI Design
"Paperble" Book share application UI/UX Design.

January 2011 ~ August 2011. Seoul, South Korea



MySpace, Inc.

Senior Designer Myspace 2.0 visual UI design Myspace Korea localization.

Septmber 2007 ~ April 2010 Los Angeles, CA



CJ Internet, Inc.

Senior Visual UI Designer
"Anima Online" Web UI Design.
"Dragonball Online" Web UI Design.
"YS Online" Web UI Design.

March 2007 ~ September 2007 Seoul, South Korea



SK Communications, Inc.

Senior Visual UI Designer Cyworld, NateOn messenger product design.

May 2006 ~ January 2007 Seoul, South Korea



NC Soft, Inc.

Senior Web UI Designer. Corporate web and Branding Design.

July 2003 ~ May 2006 Seoul, South Korea